FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| STATEMENT | OF CHANGES | IN BENEFICIAL | . OWNERSHIP |
|-----------|------------|---------------|-------------|

| OMB APPR | OVAL |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* O'Connor Casey | | | | 2. Issuer Name and Ticker or Trading Symbol Stitch Fix, Inc. [SFIX] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify | | | | | | | |
|--|---|---------|--|---|--|---|---|------|---|---------------------------|-------------------------|---|--|----------------------------|--|--|--------|------------|--|
| (Last) | (Last) (First) (Middle) 1 MONTGOMERY ST., SUITE 1100 | | | 3. Date of Earliest Transaction (Month/Day/Year) 04/18/2024 | | | | | | | | X | Officer (give title below) Chief Leg | | other (below) gal Officer | | sреспу | | |
| (Street) SAN FRANCISCO CA 94104 | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | Indiv ne) X | '' | | | | | | |
| (City) | (St | ate) (Z | Zip) | | | Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | | | | | | | | | |
| | | Table | I - N | Ion-Deriva | tive S | Secui | rities | Ac | quire | d, Di | sposed of | f, or E | Benefici | ally | Own | ed | | | |
| 1. Title of Security (Instr. 3) 2. Transactic Date (Month/Day/ | | | Executio Year) if any | | ion Date, | | 3. Transaction Code (Instr. 8) 4. Securities Disposed Of | | Acquire (D) (Ins | ed (A) or tr. 3, 4 and | and 5) Sed Bed Ow | | Amount of ecurities eneficially wned Following | | m: Direct or Indirect nstr. 4) | 7. Nature of Indirect Beneficial Ownership | | | |
| | | | | | | | | Code | v | Amount | (A) or (D) | Price | | | ted action(s) 3 and 4) | | | (Instr. 4) | |
| Class A Common Stock 04/18/202 | | | | | 24 | | | | S ⁽¹⁾ | | 3,004 | D | \$2.219 | 192 ⁽²⁾ 464,379 | | | D | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | Date or Exercise instr. 3) Date (Month/Day/Year) Price of Derivative Security Date (Month/Day/Year) Execution Date, if any (Month/Day/Year) | | 4. Transa Code (8) | Instr. | str. Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | Expiration Date | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) Amount or Number of Title Shares | | | | 9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | y | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |

Explanation of Responses:

- 1. Shares were disposed of pursuant to a Rule 10b5-1 plan entered into on April 7, 2023.
- 2. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$2.205 to \$2.240 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

Remarks:

Casey O'Connor

04/19/2024

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.