SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:	3235-0287					
Estimated average burden						
hours per response:	0.5					

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(b) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*					2. Issuer Name and Ticker or Trading Symbol <u>Stitch Fix, Inc.</u> [SFIX]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
Baer M	<u>latt</u>				SUIC	<u>n F1X, Inc</u>	<u> </u>	SFIX]					X	Director	oic)		10% Ov	vner	
(Last)	(First)	(Middle)		3. Date of Earliest Transaction (Month/Day/Year)							x	Officer (g below)	give title		Other (s below)	pecify		
1 MONTGOMERY ST.					06/26/2023								Chief Executive Officer						
					4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Indi Line)	6. Individual or Joint/Group Filing (Check Applicable Line)							
(Street) SAN FRANC												X	 Form filed by One Reporting Person Form filed by More than One Reporting Perso 						
(City)	(State)	(Zip)		Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.									satisfy the					
		-	Fable I - Nor	n-Derivat	tive	Securities	Ac	quired,	Dis	posed o	f, or E	Benef	icially C	Dwned					
Date				2. Transacti Date (Month/Day		Execution D if any	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dis Code (Instr.		I. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4			5. Amount Securities Beneficial Owned Fo Reported	ly	Form:	Direct Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount (A) or (D)		Price	Transaction(s) (Instr. 3 and 4)				(1150.4)		
Class A Common Stock 06/26				06/26/20	023			A		1,100,0	00(1)	А	\$0	1,100,000			D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable a Expiration Date (Month/Day/Year)		e	7. Title and Amo Securities Unde Derivative Secur (Instr. 3 and 4)		derlying curity	8. Price of Derivative Security (Instr. 5)	9. Numbe derivativ Securitie Beneficia Owned Followin Reported	re es ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisab		Expiration Date	Title	Nu	nount or imber of ares		Transaction(s (Instr. 4))		
Class A Common Stock	\$3.7	06/26/2023		Α		2,200,000 ⁽²⁾		03/13/202	4	06/25/2033	Class Comm Stock	on 2,	200,000	\$ <mark>0</mark>	2,200,	000	D		

Explanation of Responses:

1. 16 2/3% of the shares subject to the restricted stock unit grant shall vest on March 13, 2024. The remaining shares subject to the restricted stock unit grant shall vest ratably in equal installments of 1/12th on each of the Company's next ten (10) quarterly vesting dates. All vesting is subject to the reporting person's continuous service through the applicable vesting date.

2. 16 2/3% of the shares subject to the option grant shall vest on March 13, 2024. The remaining shares subject to the option grant shall vest ratably in equal installments of 1/12th on each of the Company's next ten (10) quarterly vesting dates. All vesting is subject to the reporting person's continuous service through the applicable vesting date.

Remarks:

/s/ Casey O'Connor, Attorney-in-06/28/2023

Fact for Matthew Baer

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.